

**CESAR CAMARGO SERRANO**

**Carrera 3 No. 91 A-50 Apt. 301  
Bogotá, Colombia  
(57) 310-217667**



I, César Camargo Serrano, am a Colombian, 38 years of age, married to Alba Lucía Lara. We have a baby son, Alejandro who is 18 months.

After graduating Cum Laude in Industrial Engineering and Operations Research at the University of Massachusetts in 1996, began my professional career leading companies in the Colombian poultry industry.

**Equestrian**

Elected President of the Colombian Equestrian Federation in November 2007. In that capacity have attended the 2008, 2009 and 2010 FEI General Assemblies.

As President I have led my efforts to obtain administrative, structural and financial strengthening so that the Colombian Federation can accomplish successfully its sport aims with autonomy, transparency and honor for the benefit of its athletes and of the horse sport itself.

Outstanding training programs has been developed with excellent results that have permitted that our riders gain medals in equestrian competitions at national, regional and continental levels.

To preserve and protect the welfare of the horse and the national environment, establishing appropriate codes of conduct has also been one of my priorities during the three years that I have been as head of the Colombian Equestrian Federation.

Prior to my appointment as President, I have been involved in the equestrian matters since long time ago because the horse sport is my passion.

## **Education**

May 1998

**Master of Business Administration**  
**Georgetown University, Washington,DC**

September 1997

**Oxford University, Oxford, U.K.**  
**International Business Research Program**

Sovereign Ratings of S&P and Moody's

European Union Enlargement

Volatility in the European Financial Markets

Differences in the General Accepted Accounting Principles USA/UK

December 1996

**University of Massachusetts, Amherst, Massachusetts**  
**Cum Laude Degree Industrial Engineering and Operations Research**

Best Project Award : Statistical Quality Control in the Poultry Industry

**Member Honor Role 1996**

## **Experience**

- . Since 1998 as President, CEO and as a member of the Board of Directors of Incubacol S.A. Bogotá, Colombia. Largest poultry operation in Colombia
- . Since July 1998 as a member of the Board of Directors of Industrias Puropollo S.A. ,Barranquilla, Colombia. Largest poultry processor in the northern part of Colombia
- . Since November 2007 as President of Equestrian Federation of Colombia
- . Since July 2006 as a member of the Board of Directors of Krokodeilos S.A. Exotic crocodile skin producer, Zambrano, Colombia
- . August 1988 to March 2004 as a member of the Board of Directors of Carioca S.A. Buga, Colombia. Largest poultry processor in the west part of Colombia.
- . August 1998 to September 2005 as a member of the Board of Directors of Pollocoa S.A. Largest poultry processor in the Antioquia region of Colombia
- . November 2002 to November 2007 as a member of the Board of Directors of Fenavi – Federación Nacional de Avicultores, Bogotá, Colombia
- . August 2002 to August 2006 as a member of the Board of Directors of Corporación Club Deportes Tolima. First division soccer team,

- . October, 2001 as a member of the Economic and Agricultural Committee of ex-President Alvaro Uribe Velez Presidential Campaign
- . January 2002 as Professor of Strategic Thinking. Universidad de El Rosario, Bogotá, Colombia,
- . January 2002 as Professor of Strategic Thinking. Universidad de El Rosario, Bogotá, Colombia,

### **Honors**

- . Mathematics National Champion, Bogotá, Colombia
- . 1992 Monitor Latin America Contemporary, Universidad de Los Andes, Bogotá, Colombia,
- . Miguel Antonio Caro Medal - Army of Republic of Colombia

**Languages** : Spanish, English, German written and spoken.

**Hobbies** : Reading, Horses, Karts